



ROBYN *Scherer*
PHOTOGRAPHY

Senior
shoot guide



About Robyn Scherer

Hi and Welcome! I'm Robyn and have been a professional photographer for over 10 years. My focus is on high school seniors and creating senior portraits that are art worthy and worth showcasing in homes.

I feel it's important for you to know that I am a Click Pro Elite, Unraveled Expert Artist and have also earned my Master of Senior Photography from NAPCP (National Association of Professional Child Photographers). What that means is that my peers have deemed me an expert in my field. What does that mean to YOU?! It means I have taken many classes and continue to educate myself and grow so that YOU have the best gallery I can possibly deliver.

So, come along, let's create the gallery of your dreams.

WHAT TO *Expect*

Once you book your session, we'll talk locations. Is there a place that is special to you? Is there a place where you and your friends always hang out? Do you want a glam shoot? Do you want "rustic" or "beachy"?

We'll walk through your location choices and decide what's best. We'll decide what complements your personality.

Next, we'll talk outfits.





What's Included

WARDROBE CONSULTATION

For wardrobe, I will have you put together 4-5 outfits that will go with the location we are talking about. You will usually end up wearing 1-2 outfits for a one hour session. We'll go over the outfits together and talk about pros and cons. I also have a few dresses that I loan out if you'd like to use one of them.

POSING DIRECTION

While on location, I will walk you through a whole circuit of poses. I will pose you and then ask you questions or redirect you all the while capturing your natural reactions and genuine expressions. There is no need to ever wonder "what do I do with my hands?" because I will help you every step of the way.

FREQUENTLY *Asked Questions*

QUESTION 1

Should I have my hair and makeup done?

If it's in the budget, yes. If not, take time in the weeks beforehand to experiment at home with how you would like your hair and makeup. Please note that as much as I love the natural look, I always advise you to AT MINIMUM wear tinted moisturizer, blush and mascara. You won't believe what a difference it makes on camera.

QUESTION 2

Should I use self tanner?

Please only self tan in one of two scenarios:

1. You have it done professionally about 2 days or 3 showers prior so that it has time to settle. OR 2. If you do it yourself, you follow the instructions explicitly. If you don't do the above in #2, it comes out looking orange and splotchy. Your natural skin tone will always be more attractive than that outcome. ;)

QUESTION 3

Do I need to have a manicure and/or pedicure?

Again, only if your budget allows. Otherwise, I love a good clean, trimmed nail. As long as your nails are clean, without chipped polish, and trimmed, you are good to go.

QUESTION 4

Do I need to buy new outfits?

No. Go shopping in your own closet first. And your BFF's if they don't mind! Always go to your favorite outfits first. Pick out two or three. I don't care that you have worn them already. You shine when you feel good in your clothes. From there, you and I will go through and eliminate or add accordingly. And, maybe you just need one thing new to make it all pop!

QUESTION 5

How long will the session be?

Your session is 1 hour long and will allow for 1-2 quick changes behind a blanket. You won't have time to go to the car to change. Rest assured, your parent & I will hide you well while you change!

*Accept no one's definition of
your life - define yourself*



BOOKING YOUR SHOOT

As soon as you pay your deposit to hold your date, your date is booked! That's your spot.

CONSULTATION CALL

We'll chat within a week of you setting your date. We can facetime for outfits or just chat about what your thoughts are about the shoot. We can facetime later regarding your outfits if you'd like.

PRINTS & PRODUCTS

Once you receive your gallery, I connect a "store" to it so that you may order anything you would like from my lab. Be assured that my lab offers gorgeous, color correct prints and products and delivers to your doorstep.

How it Works



WHAT TO *Wear*

What to wear is up to you. I will be happy to direct and weigh in if you'd like. What you will wear will depend heavily on your location and your personality.

Oftentimes, I will have a senior go casual in the beginning and end up glam at the end. We'll go over your outfits and eliminate and add where we need to. You'll be ready to go by the time the shoot arrives!



Testimonials

Wow how do we summarize how amazing Robyn is?? We were going to be in San Diego for Spring Break and my daughter wanted her Senior Photos taken there. After a lot of online research, we chose Robyn. She responded almost immediately to my initial communication and was an amazing communicator throughout the process. Coming in from another state posed additional challenges but Robyn took everything in stride (even an impending storm). When we met Robyn at the site, she was bubbly and energetic and immediately put my daughter at ease. Then the photos arrived - they are beyond fabulous! In just an hour, Robyn captured my daughters light, joy and personality. We can't recommend her enough!

Thank you Robyn!

-T.Rosenbloom

Robyn recently did a Senior photoshoot for my daughter. Robyn was amazing. She arrived on time and was very open to our ideas. Robyn captured some wonderful expressions and we will have these treasured photos forever.

Highly recommend!

-A. Moore West

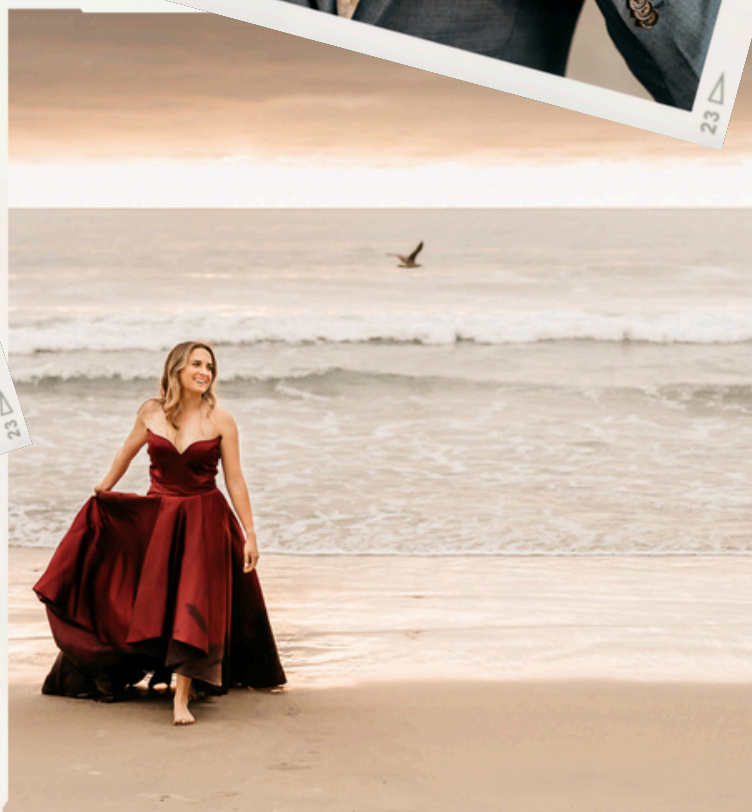
Robyn was fabulous! She did a great job with both senior portraits and family pictures for us. Communication both prior to and after our scheduled time was great. She is extremely personable and we felt at ease and comfortable during the shoot. Best of all, the pictures turned out AMAZING!

-B.Walker





*All dreams are within reach.
All you have to do is keep
moving towards them.*



Express Yourself.

Your future begins now.



CONTACT

Me

Call me, DM me, text me!
Let's get you on the books
if we haven't already!
Let's create magic!



[Robyn Scherer Photography](#)



r2scherer@cox.net



[@robynschererphotography](#)



619.813.0364